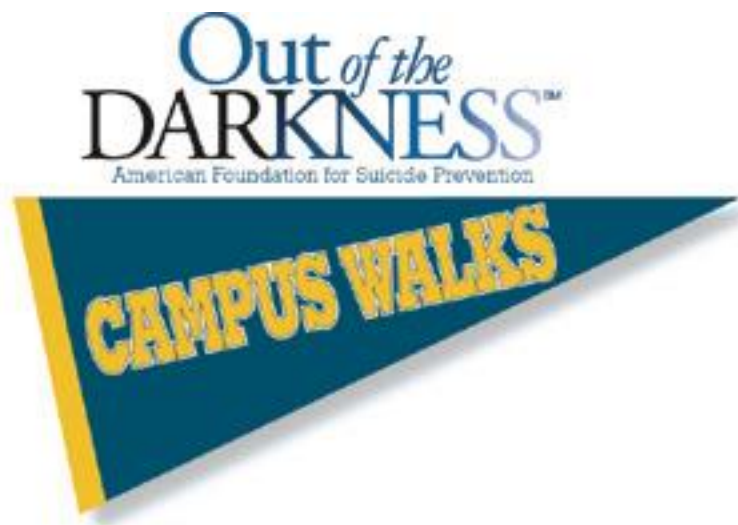
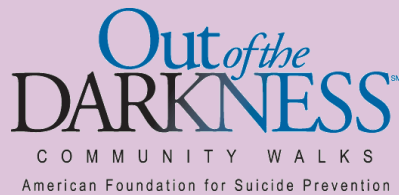




AMERICAN FOUNDATION FOR
Suicide Prevention

2015 Out of the Darkness Campus Walk Sponsorship Opportunities





**A person dies by
suicide every
13.7 minutes in
the U.S, making
suicide the 10th
leading cause
of death.**

**Help us make a
difference in
our
communities
this Fall.**



Suicide is a National Health Issue That Affects Us All

Suicide is a national health concern that does not discriminate across gender, ethnicity, age, or socio-economic lines. With an estimated **one million attempts** and more than **40,000 lives lost to suicide** in the US alone annually, we are all affected by this issue.

By sponsoring one of the Utah *Out of the Darkness* Campus Walks, you are helping [fund vital research](#) into suicide and mood disorders, develop and implement [educational programs](#) that save lives, and helping to eliminate the stigma associated with suicide and mood disorders in our communities.

About AFSP

The [American Foundation for Suicide Prevention](#) (AFSP) is the leading national not for profit organization exclusively dedicated to understanding and preventing suicide through research, education and advocacy, and to reaching out to people with mental disorders and those impacted by suicide.

In support of this mission, the **Utah Chapter of AFSP** engages in activities in our communities that aim to educate the public and professionals, provides [educational and prevention tools](#) to our schools, hosts [events for those coping](#) with suicide loss, and sponsors events like the *Out of the Darkness* Campus Walks that raise the level of dialogue about suicide in our area.

***Out of the Darkness* Campus Walks Make an Impact in Utah.**

The [Utah Out of the Darkness Campus Walks](#) are hosted each Spring and have grown every year since the Chapter was founded in 2010.

For more information about the **Utah Chapter of AFSP**, please visit: www.afsp.org/utah



Utah *Out of the Darkness* Campus Walk Details:

**Weber State University
Ogden, Utah
April 4, 2015**

**Utah County Campus Walk
Pleasant Grove, Utah
May 30, 2015**

Help Us Create a World Without Suicide.

We have many different ways for your organization to get involved in the *Out of the Darkness* Campus Walks in Utah. Sponsor one walk or both, form an organization or company team, donate to support an employee team, or participate in the walk itself.

Sponsor an *Out of the Darkness* Campus Walk – Sponsorship packages are detailed in this packet and help us make the walks a success while getting your brand name recognized in the community.

Form a Team – Many organizations, groups, and companies form teams and walk with us to help bring suicide *Out of the Darkness*.

Support Our Walkers – Supporting Walkers with donations, corporate support, and Matching Gifts helps them achieve their goals and furthers your support of AFSP's programs and research.

Out of the Darkness Campus Walk Sponsorships:

Event Sponsors are an important part of the Utah *Out of the Darkness* Campus Walks and are an excellent way for your organization to support the community, show your concern for Utah students and residents and demonstrate your support of mental health initiatives.

Sponsors can select any of the options listed below for any or all of the Utah *Out of the Darkness* Campus Walks or [contact us](#) for details and we would be glad to discuss creating a **customized sponsorship package** for you.

Sponsor Benefits	Platinum Lifesaver All Utah Campus Walks	Gold Lifesaver Single Walk	Silver Lifesaver Single Walk	Bronze Lifesaver Single Walk
Complimentary Event T-Shirts	10	5	3	1
Company Signage at Event (Banner Supplied by Sponsor)				
Recognized on Event Signage Along Route				
Exhibitor Space Provided at Event				
Logo Included on Event T-Shirt (Time Permitting)				
Logo Included in Event Printed Materials (Time Permitting)				
Logo Displayed on Walk Website				
Logo Included in Emails and Communications				
Recognition on Chapter Social Media				
Recognition at Event				
Package Cost	\$2,500 All Campus Walks	\$1,000 Single Walk	\$500 Single Walk	\$250 Single Walk

2015 Utah Chapter *Out of the Darkness* Campus Walks Sponsorship Confirmation Form



We are proud to support the Utah *Out of the Darkness* Campus Walks for suicide prevention and authorize the Utah Chapter of AFSP to use our name and/or logo in printed and electronic materials consistent with our sponsorship selection listed below.

Please specify one or more Walk(s) that Your Organization is Sponsoring:

Weber State University Pleasant Grove

Platinum Lifesaver Sponsor \$2,500.00

Gold Lifesaver Sponsor \$1,000.00

Silver Lifesaver Sponsor \$500.00

Bronze Lifesaver Sponsor \$250.00

We are unable to sponsor, but would like to make a donation of \$_____ to support AFSP.

Company Name _____ Website: _____

Contact: _____ Email: _____

Address: _____ City: _____

State: _____ Zip Code: _____

Phone: _____ Other: _____

Our Check is Enclosed

Please Invoice

Payment and logos must be received 5 weeks prior to event date in order to be included on Out of the Darkness Campus Walk T-Shirts. Regardless of confirmation date, all Walk Sponsors will receive recognition on the walk web pages and at the events themselves in accordance with their sponsorship package selection.

**Please return this completed form and payment to:
AFSP – 120 Wall Street, 29th Floor, NY, NY 10005**

AFSP at work in Utah

Founded in 2010 by dedicated Volunteers, the [Utah Chapter](#) of AFSP has steadily increased its activities.

Providing resources and educational materials to schools, partnering with other health related organizations for events and presentations, increasing advocacy efforts at the State and Federal levels for increased attention to mental health concerns, the Chapter continues to add value to our local communities *with the help of generous Sponsors, Donors, and Volunteers.*

- Materials and Support for the [More Than Sad](#) video program to high schools.
- A [toolkit for area schools](#) in the aftermath of a suicide.
- 2 sites for the [International Survivors of Suicide Day](#) healing conference.
- Four Out of the Darkness Community and two Out of the Darkness [Campus Walks](#) to help reduce stigma.
- [Advocacy](#) efforts at both State and Federal levels to increase the emphasis on mental health concerns.



**90% of those
who die by
suicide have a
potentially
treatable
mental disorder
at the time of
their death.**

**Reduce the
Annual Suicide
Rate 20% by
2025**

**There is Hope.
There is Help.
We Can Prevent
Suicides.**